# Chandler Education Foundation

# **IMPACT REPORT** Fiscal Year 2017-18



# Messages of Gratitude



Lanaya Ewald President, Board of Directors



len Hewitt **Executive Director** 

# **Board President**

Chandler Education Foundation (CEF) owes more than 30 years of success to the overwhelming support we receive from you - our community and business partners. Year after year we grow scholarship and grant programs and are dedicated to directing money back into classrooms. We are committed to funding continuing education for teachers who are dedicated to sharing their knowledge and passion for learning with students. We thank you for your generous contributions, now and in the future, and look forward to growing our foundation to new heights - keeping Chandler Unified the best!



## **Executive Director** Many of us have heard the Aristotle quote, "The whole is greater than

the sum of its parts." Annual reports are always filled with important numbers and data designed to show the impact made throughout the prior year. Yet when our board members or staff have the opportunity to speak about the Foundation, the whole picture is shared. We share stories of partnerships with businesses who are invested in preparing strong workforces of tomorrow and of families who celebrate legacies by supporting students entering college. The community's commitment to education is seen in tremendous support of our #CashForClassrooms campaign, infusing enrichment funds into classrooms across 47 schools educating 45,000 students. I'm grateful to have the opportunity to give you a snapshot of what we are able to accomplish when we work together to support education.





Camille Casteel Ed.D. **CUSD** Superintendent

# **CUSD Superintendent**

Chandler Education Foundation has been a vital part of Chandler Unified School District (CUSD) for more than thirty years. We take great pride in having such an exceptional foundation, dedicated to supporting students and staff through the funding of scholarships and enrichment grants for classrooms. The Foundation's volunteer board is committed to excellence in education and to aligning their work with the District's strategic plan, Journey 2025. Together, we are invested in maintaining our status as the Premier District of Choice. Thank you for your continued support of education in our community.

### **Raise Significant Funds**



Raising money to support the students and staff of CUSD is our main focus. We couldn't do it without amazing contributions from our community through donations and participation in events throughout the year.

Invest in Excellence



We are proud to partner with CUSD in their constant pursuit of innovative learning opportunities. Thousands of students benefit from Cash for Classrooms Enrichment Grants, awarded through a process designed to ensure donations are utilized to their fullest potential.

The mission of Chandler Education Foundation is to provide community support for excellence in education and promote lifelong learning and responsible citizenship throughout Chandler Unified School District.

Promote Lifelong Learning

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A strong foundation is just the start of a lifetime of learning. CEF supports scholarships for students pursuing higher education and staff committed to obtaining advanced degrees and certifications.

### Cultivate Community



Those who live and work in CUSD boundaries know a strong education system is the basis for a growing, vibrant community. We partner with businesses, organizations and individuals committed to maintaining excellence in our schools.

# Community Investment

Community support of our major campaigns is a strong indicator of the value placed on quality education. Our donors understand the importance of investing in education.

\$111,234

\$125,981



Our annual #CashForClassrooms campaign runs for several weeks at the beginning of each school year. Families and staff are asked to give what they can in order to infuse CUSD schools and classrooms with funds to add "extra" to everyday learning. Grant applications are evaluated to ensure funding is awarded to requests that meet diverse needs and focus on innovation. CEF prioritizes grants in alignment with the District's strategic plan. Our annual WOO HOO! Patrol distributes grant funds via balloon-filled busses and celebrates each recipient's commitment to excellence.

### **Everyone Wins When Supporting Education**

What could be better than having the chance to win \$20,000 in cash or \$27,000 towards a new Toyota? How about the opportunity to invest in education at the same time?! Each ticket purchased for the Winner's Choice Raffle benefits the Foundation's scholarship and grant programs. This event is in partnership with Big Two Toyota of Chandler and Toyota Financial Services and is held each November through January. Our 2018 winner was Linda T., a Chemistry teacher from Chandler High School. Best of all, everyone winds up a winner when our community invests in education.

The Foundation's 16th Annual Golf Tournament was held at the Whirlwind Golf Course. With tremendous support from businesses and individuals throughout the Valley, the event did not disappoint! Year after year golfers look forward to a day full of fun and friendship, all while contributing to our ability to fund classroom grants and scholarships. A team of dedicated volunteers makes this one of the most respected charity golf events around.

## Learning is Lifelong

Supporting lifelong learning is a significant part of our mission. Through the generosity of our donors, we are able to award Lifelong Learning Scholarships to staff pursuing advanced degrees or certifications and college scholarships to students graduating from CUSD high schools. Our commitment to education extends far beyond a student's K-12 experience and ensures a strong future for our community.



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Scholarships

Cash for Classrooms

Winner's Choice Raffle

\$169,800





## Investing in Knowledge



### **Golfing "Fore" Our Future**



# Exceptional Results

Every dollar invested and every hour volunteered make our community stronger. The benefits will last for generations to come.

# **Enrich**

Funds raised from the #CashForClassrooms campaign allow teachers to turn dreams into reality, bringing inspiration into classrooms and beyond. Examples of funded grants include wind tunnel experiences for physics students, growing stations to engage with plant and water cycles first-hand, and updates to libraries to ensure the most current information about technology and innovation is available to students. Many enrichment grants support entire schools, providing experiences or opportunities that benefit every student.

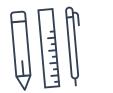
# Invest

CUSD provides students a solid foundation and CEF is honored to work with donors who wish to invest in graduates' futures. Over 112 donor scholarships are offered through CEF, supporting students as they begin their college education. More than 1,200 scholarship applications were received in 2017-2018 and \$169,800 was awarded to students from across CUSD. Investing in graduates' futures is an investment in our community.

> Donor Scholarships







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Elementary Schools



# Inspire

For close to 25 years, the Foundation's IMPACT Chandler Program has inspired student commitment to excellence from the beginning of their freshman year. The program emphasizes attention to academics and service to our community. Students must maintain a 3.4 GPA, 95% or greater attendance and complete at least 100 hours of qualifying volunteer time. Seniors meeting program critera receive accolades at graduation, a letter of recommendation, and gualify to apply for a competitive IMPACT Chandler Scholarship, typically \$1,000 towards their college education. Graduates report significant personal growth and connection to community as a result of their volunteer experiences. In 2018, 73 students were awarded IMPACT scholarships.

IMPACT

Chandler

Program

10

Middle

School

Programs

## Encourage

While many students consider summer a time for rest and relaxation, each year 150 incoming CUSD 6th graders from Title I schools are bussed to Chandler Gilbert Community College for three weeks of rigorous yet engaging and entertaining experiences. Destination College is designed to expose youth to a college environment. These students are often the first in their family to consider college an option. This is a unique partnership between the Foundation, CUSD, Chandler Gilbert Community College, the City of Chandler and Si Se Puede Foundation. Graduation is a celebratory event full of proud families and students encouraged by a future full of possibilities. Destination College



**High Schools** 

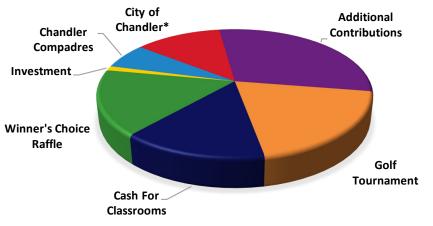


### REVENUE

Golf Tournament\$150,753
Cash For Classrooms \$111,234
Winner's Choice Raffle \$125,981
Investment \$8,853
Chandler Compadres \$50,000
City of Chandler* \$94,000
Add'l Contributions \$228,322
TOTAL REVENUE \$769,143

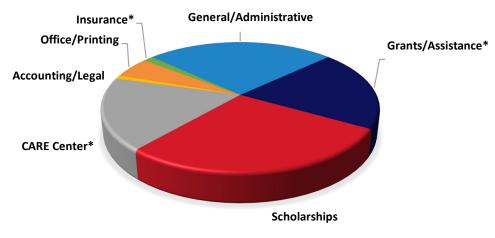
# Measuring Success

These financials reflect partnerships between the Foundation and our community, seen in the generosity of contributions received and investments made by CEF to support education and lifelong learning.



### **EXPENSES**

Grants/Assistance*	\$137,617
Scholarships	\$192,301
CARE Center*	\$122,816
Accounting/Legal	\$6,190
Office/Printing	\$35,369
Insurance*	\$9,538
General/Administrati	ve\$178,284
TOTAL EXPENSES	\$682,115



### \*The Chandler CARE Center was part of Chandler Education Foundation in 2017-2018 and has since become its own 501(c)3 on January 1, 2018. Revenue and expenses are reflected here. For more detailed information, our 990 is available for review

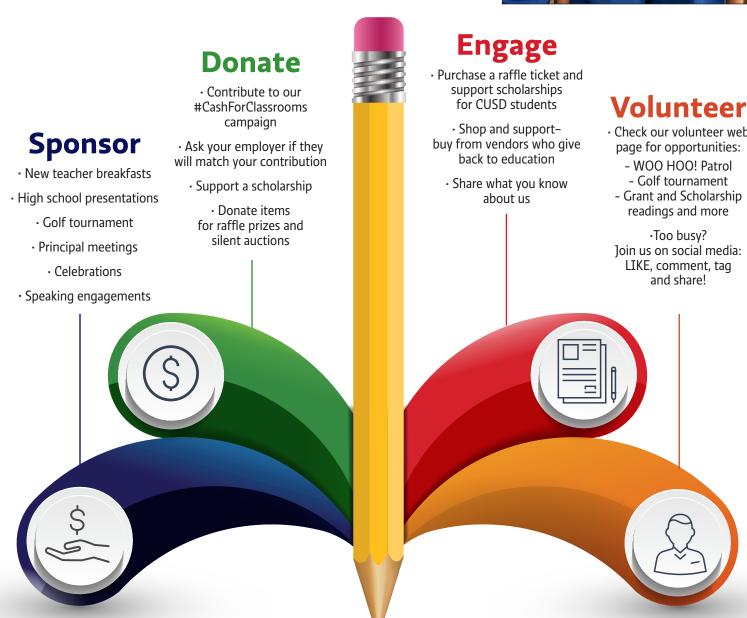
# Leave a legacy for future generations

Several types of planned gifts are available and many have wonderful benefits for the donor.

 Bequests · Gifts of Life Insurance · Charitable Trusts · Endowments To discuss these options, please contact Jen Hewitt at (480) 224-3031.

# Join Us

CUSD remains the Premier District of Choice because our community makes education a top priority. There are many ways to invest in excellence:



# **Shop and Support**

What's better than shopping and giving back to support our students and schools at the same time? Subaru Superstore of Chandler · Fry's Food Stores · Amazon Smile · Get Away Today Everyday purchases make a big difference!



# **Thank You** to our supporters

### \$25.000 +

Arizona Community Foundation City of Chandler CUSD Philip Hettmansperger Subaru Superstore of Chandler

### \$10.000 +

Chasse Building Team Concord General Contracting **CORE** Construction deStwolinski Family Foundation **DL** Withers Gary & Christine Jones Foundation J. & B. Bogle Charitable Fund McCarthy Building Co. Toyota Financial Services

### \$5,000 +

Aramark Big Two Toyota of Chandler California Community Foundation Chandler Historical Society Chandler Rotary Club **Dignity Health** Donald Silva Dr. Camille Casteel & Mr. Tom Casteel Grand Canyon University HDA Architects. LLC Howard & Loie Rudge Foundation **INTEL** Corporation



Northrop Grumman Truist Inc. Valley of the Sun United Way Wholesale Floors, Inc. World Wide Technology

### \$1,000 +

1GPA AAUW Arizona SE Branch ACP-Erie Booster Club Alamo Drafthouse Cinemas Andersen Elementary PTO Arizona Furnishings Ashton Tiffany, LLC Barry & Rikki Chasse Basha High School **BDP** Foundation Benevity Community Impact Chandler Horizon Rotary Foundation Chandler Lieutenants and Sergeants Classy Closets Climatec Colin Michael Dunnigan Crosspoint Communications Delta Dental of AZ Eleyo **Enterprise Network Solutions ESI Educational Services** FineMark Bank & Trust FlexPrint. Inc. Frank & Vicki Narducci Fred & Suzan DePrez Greenberg Traurig Haley Elementary PTO Hillyard Honeywell Hometown Solutions James & Kerry Hamilton James Sadler Jeremy Buckner Jose Cardenas Katherine Kotlarczyk Keld Christensen Louis & Monica Araneta

Maria & James Brink McGraw-Hill Education Midstate Energy **NEC** Display Solutions Patty & Anthony Narducci Perry High School PPO Philip Bramsen Progressive Roofing **RBC** Capital Markets, LLC Ricoh USA, Inc. S&M Communications Salt River Project Solera Chandler HOA Solera Desert Mountain Bible Fellowship Solera Ladies Club Solera Ladies Club Bingo SPS+ Architects Squire Patton Boggs Steve & Jen Hewitt Stifel Nicolaus Sun Lakes Lady Putters Sun Lakes Lions Foundation Sun Valley Masonry, Inc. Sunbird Community Church Tom Hymer **Urban Energy Solutions** Wendy Schmidt William & Patti Bruno William Stanton Your Cause, LLC

### \$500 +

Allison Hubley-Patterson Amanda King Absolute Software Alana Jobe Arizona Classic Jazz Society Barbara Schneider Brandon Yearwood Brent McCasland Brian Stevens Chris Noder Chuck Howell Cody & Shannon Sperber Conley Elementary PTO

Debra Rulffes Dong Wang Ellen & Paul Wilson FirstBank Foundation Building Materials, LLC Frye Elementary School Fulton Elementary PTO Get Away Today, Inc. Hancock Elementary PTO Jacobson Elementary PTO Jason Parrott Jena & Jayson Phillips Joe Holcombe Korry & Daniel Brenner Lance Holwell Lorah Neville Lori Barcon Marc Kehl Matt Strom Megan Turner Merlin Hamilton Michael & Phyllis Hawkins Michael Spahich National Christian Foundation Houston Nick & Margaret Dodd Patcraft Precision Retirement Group Pride Pools & Spas, LLC **Raphael Soetan** Sharon Kolanowski Sheilah Z Ross Si Se Puede Foundation Snow, Carpio & Weekley PLC Stacy Trujillo Steve Keim Superior Air Systems Mechanical Corp. Tami Butcher Team Real Estate Teri & Steven Grundstedt Virco Wells Fargo Community Support Willis Jr. High PTO



Chandler Unified School District is the Premiere District of Choice in Arizona because of the partnership it has built with the Chandler Education Foundation. Schools are built upon relationships. Fortunately for CUSD, we have an essential relationship with CEF and a synergistic partnership that brings experiences and resources into the hands of our teachers and students. -Jayson Phillips, CUSD Principal



# **Board of Directors**

### **EXECUTIVE BOARD**

Lanaya Ewald, BOARD PRESIDENT AXA Advisors. LLC

Matt Marshall. INCOMING PRESIDENT FirstBank

Nick Dodd, TREASURER Piper Jaffray

Laureen Pugh, SECRETARY Gear Up Promotions

Barry Chasse, MEMBER-AT-LARGE Chasse Building Team

Mark Davenport, MEMBER-AT-LARGE SPS+ Architects

**Ryan Corry**, MEMBER-AT-LARGE St. Vincent de Paul

Maria Brink, PAST PRESIDENT Toyota Financial Services

**BOARD MEMBERS** Rudy Apodaca, Dignity Health John Ballard, Salt River Project Dr. Korry Brenner, CUSD Principal Dr. Camille Casteel, CUSD Superintendent Katy Chong, Toyota Financial Services William H. Crawford III. Northern Arizona University **Terry Locke**, CUSD Community Relations Director Karen McGee, CUSD Governing Board Micah Miranda, City of Chandler Nicole Porter, Grand Canyon University Adam Turner, Community Member

### FOUNDATION TEAM

Jen Hewitt, EXECUTIVE DIRECTOR Lea Anne Thomas, ADMINISTRATIVE ASSISTANT Melissa Poure, EVENTS AND MARKETING COORDINATOR Frank Narducci. CUSD ASSISTANT SUPERINTENDENT. CEF LIAISON



# **SAVE THE DATE!** September 6, 2019

Whirlwind Golf Club at Wild Horse Pass





Chandler Education Foundation is a non-profit, 501(c)3 organization.

The mission of Chandler Education Foundation is to provide community support for excellence in education and promote lifelong learning and responsible citizenship throughout Chandler Unified School District.

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ChandlerEdFoundation.org





